

# DREAM IN WOOD

COTTAGES • PENTHOUSES • FARMHOUSES • INTERIORS





## LIVE IN TIMELESS LUXURY



### ENERGY SAVING

Better insulation means that wood homes are more energy efficient than conventional buildings.

A D V A N T A G E   W O O D

**R**ustic and sophisticated: Wood is perhaps the only material that can exude both these seemingly unlike qualities. Few modern buildings can match the cheerful charm of a wooden building or the warmth of a home which sports wooden interiors. India has a rich tradition of creating elaborate woodwork for both utilitarian and architectural purposes, which dates back to the Indus Valley Civilization.

Even during the Mauryan period, which marked a transition to brick and stone, wood was still the material of choice. Greek explorer Megasthenes mentions that the capital city of Pataliputra was surrounded by a huge timberwall pierced by loopholes through which archers could shoot.

What is magnificent about wood is that the same material which seems utilitarian can also become a medium for craftsmen to work with, to pour forth their ideas about mythology, legend, folklore and even emotions.

In India, the use of wood marked unparalleled luxury, as is seen in the havelis of Gujarat, the palaces in Kerala and West Bengal, the royal furniture and rathas of Tamil Nadu and the brilliant architecture of Tipu Sultan's palace in Karnataka. Wood interiors make a style statement that few materials can match in terms of warmth and finesse. We at Woodhaven believe in keeping the traditions alive by offering houses which are a hallmark of durability, ethnic flavour, unmatched workmanship and subtle elegance.



## LIVING SPACES IN WOOD



### CUSTOMISABLE

The flexibility of wood allows for any kind of design; besides, the walls are 20% thinner than conventional ones.

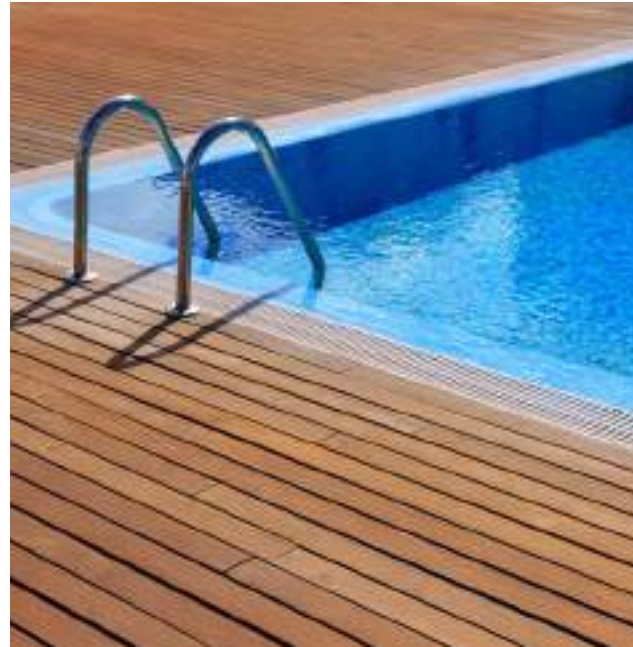
A D V A N T A G E W O O D

Going for a beach-house look or opting for Zen décor? Wood can impart the feel you choose to your ambience. However you work the look, the natural aura of wooden houses and wooden interiors always spells class. Doing up a room entirely in wood can make it look comfy and inviting at the same time. With wood, you also have the choice of going as traditional as you please, with intricately carved ethnic motifs, and other details or you can opt for cleaner and sleeker lines for a more modernistic look.

Fashioning entire portions of the home in wood – wood panelling for the walls or the floor – can elevate the style quotient of your home. Since wood is available in an assortment of hues that range from warm to pale shades, it can fit into any design style

you choose. Besides adding to the style quotient of your home, wood interiors also translates into a quieter, more peaceful ambience. Since wood flooring and panels absorb sound, you can be sure external noises won't interrupt your movie-watching experience or on the other hand, that a fun, feisty dinner with friends doesn't disturb anyone outside your home.

To top that, once you have wooden interiors in place, you will see a drop in your power bills, thanks to the insulating effect of wood. Because of its versatility and sturdiness, design accents and interior décor in wood are both beautiful and long-lasting. What makes designs in wood stand out is the fact that they impart a refined feel even while being put to practical use.



## USE THEM IN PARTS & ENHANCE INTERIORS

**E**ven a purely functional space gets transformed with the addition of elements in wood like a wooden staircase or a touch of wood to the floor. A wooden deck or a panelled wall can easily transform your interiors into one worthy of being featured in décor magazines. All a room needs for an instant uplift is one major design accent done up entirely in wood. The ability of wood to distribute and mutually support loads makes it a very good choice for creating storage and other functional facilities as well. Another great aspect of wood is that it is resistant to a host of chemical and other factors that can destroy concrete and steel, including organic compounds, sea air and high relative humidity.



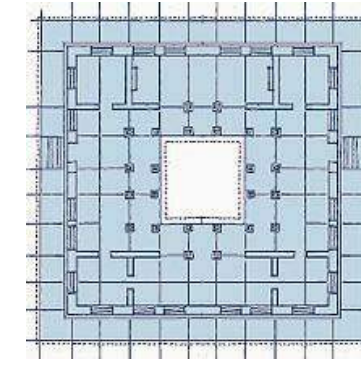
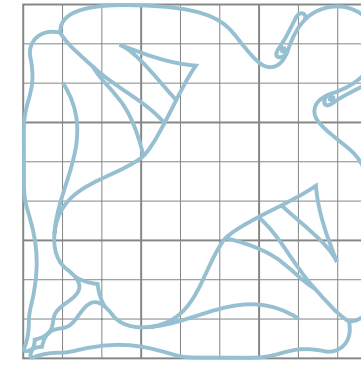
### GREEN HOMES

The process of constructing wood homes uses much less energy.

A D V A N T A G E W O O D

## MIX, MATCH, COMBINE. STYLIZE WITH WOOD

**W**ood also pairs well with other materials to form stunning décor elements and furniture. The fact that wood is not only flexible and versatile to work with but also quite easy to maintain makes it a favourite pick for interior designers. A big plus for wood—especially when combining it with other materials—is its no-rust feature. Since wood can be sliced in different ways, you can incorporate it into any shape or design you can envisage. So you can incorporate wood along with other materials like marble, granite or wrought iron to create unique decor elements, like panels that can be used through the house as a design motif.



## KEEPING THE TRADITIONS OF THE EAST



### LASTS LONGER

Wood is lightweight but very strong, once it has been treated. Besides, it lasts for ages: the oldest wooden building was built in the 8th century.

ADVANTAGE WOOD

India's ancient architectural science, Vastushastra, is based on the play of the five basic elements of the universe: Akash (Sky), Prithvi (Earth), Jal (Water), Agni (Fire) and Vayu (Wind). The science aims at harnessing the positive energy of the elements for a wholesome life. Kerala's architecture is heavily influenced by Vastushastra and the state's architectural wonders stand tall in testimony of the skill of the Viswakarma sthapatihis who worked to Vastu principles.

Kerala has indigenously developed Thachushastra (Science of Carpentry); this science owes its origin to the unique geography and conditions of the state which has easy accessibility to timber and uses it heavily.

Thachushastra emphasizes on timber being derived from a living form, i.e. wood; when it is used for construction, it has its own life which must be synthesised in harmony with its surroundings and the people who dwell in the structure. Wood also features prominently in the ancient science of Feng Shui, as one of the basic five elements along with fire, water, metal and earth. According to this Chinese science, wood represents creativity and growth. Feng Shui advocates that it be used in tandem with metal for optimum energy in the home.

At Woodhaven, our craftsmen with a strong lineage of the master craftsmen of Kerala create houses which integrate ancient values from different Eastern philosophies in design and implementation.



## WITH THE BUILDING PROCESS OF THE WEST

### MOISTURE CONTROL

Wood is hygroscopic; wood can take on & shed large amounts of water in order to balance itself with the environment, without harming its innate qualities.



ADVANTAGE WOOD

Woodhaven believes in enhancing the architectural traditions of the East with the research-backed technology prowess of the West. We use the framing technique to ensure a uniform, consistent and strong structure; this involves the fitting together of pieces to give support and shape to a structure.

We also use the tongue and groove joint to ensure that flat panels can be joined strongly together to form a uniform flat surface. This kind of strong joint is commonly used in wood flooring, panelling and parquetry. Framing construction helps in reducing the construction time to a large extent. So, a typical single bed cottage of 400 sq ft will take only 2-4 weeks to assemble. The advancement in production techniques has given rise to new methods of construction.

New-age wood materials are crack-free and homogeneous so that they retain their original shape and size over the years. Besides, new fire-proofing treatments, termite treatment techniques and weather-proofing treatments enable us to create sturdy houses that can withstand conditions of high wind, heavy rain and even earthquakes.

Using advanced wooden products means we can create multifunctional assemblies of any scale within a short span, at reasonable cost. Wood, being a flexible material, allows us to do customised structural and decorative designs. The global exposure of our key personnel, who have had exposure to similar work in the US, ensures that our homes are durable, strong and completed with precision.



## HOW WE CREATE YOUR WOOD HAVEN



### MORE FLOOR SPACE

Thanks to concealed, embedded infrastructure (cables/plumbing), wood homes get that much more open floor space.

ADVANTAGE WOOD

**W**oodhaven strives to provide a hassle-free experience while constructing your home. Take a look at our four-step methodology:

**STEP 1 :** We do a requirement analysis to understand your vision for your home. We then check the feasibility of the project site and do a terrain survey to suggest the level of foundation to be laid. We also do a detailed discussion of the budget at this stage.

**STEP 2 :** Using the requirement analysis, we develop the designs and present 3D models of the same. Customised modifications are then made in the blueprint, following your feedback. An itemised quotation is presented on finalisation of the design. Logistics options are discussed and finalised.

**STEP 3 :** Construction begins once all paperwork is done and advances are paid. With the time schedule discussed in detail, the work process logistics are charted out. Timely payment of interim instalments ensures smooth work progress and on-time completion.

**STEP 4 :** Your Woodhaven is presented to your satisfaction, taking care of all the details upto this final step. Final settlement of dues is received on the successful completion of the project.

With a systematic methodology right from the conception of the project to completion, we build a long-standing relationship of trust with the client, while providing an assurance that your Woodhaven will live up to expectations.



## WE MAKE YOUR DREAMS IN WOOD COME ALIVE



### QUIET HOMES

Wood absorbs sound well, which makes for a more serene environment.

ADVANTAGE WOOD

Our work process and precision are guided by the West; professionalism, clarity of thought and timely execution being the keywords. At the same time, our value systems and design philosophies are rooted in the East, which means trust, goodwill and a balanced approach to design are important to us. Just like the material we use, we stand apart from the crowd in our organized style of functioning and the competent way we approach projects. We have well-qualified key personnel with immense experience and exposure to the construction of wood facilities and who have a modern grounded perspective towards construction.

We believe in attention to detail: hence, we bring a holistic turnkey approach to every project we undertake.

Our methodology and processes are transparent at every level, enabling the client to evaluate work progress at all times.

We are also committed to client involvement at every stage of project execution. Woodhaven combines traditional and modern techniques right from the development of the design, and up to the point of completion. Our global perspective and strong-rooted tradition give Woodhaven homes a traditional yet contemporary finish with respect to exteriors, interiors and other amenities. Woodhaven homes stand out for their quality and elevation of standards in wooden construction, thanks to the use of the latest technology. Now, you may dream wood and Team Woodhaven can make it come alive.



FOR MORE DETAILS AND ENQUIRIES



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